

How The US Does Prints Now

Dress for success on the New York FROW. Upload your pics at Look.co.uk/street-style



Jacket, vintage
Top, Pacsun.com
Floral skirt,
Urban Outfitters
Lace skirt,
Forever 21
Shoes,
Steve Madden

Esmirna Tapia

Blogger, Platformsforbreakfast.com

'I'm known as the girl who rocks quirky prints, and it's no different during fashion week. I love an eclectic mix of vintage and high-street pieces... proof that you don't need to splurge to look stylish!'



Coat, dress,
boots, hat, bag
and jewellery,
all Free People

Jana Kirn

Writer, Blog.freepeople.com

'Staying comfortable is key, as I'm on foot for the majority of fashion week. I try to find a balance between casual and dressy - embellishment and eye-catching patterns are easy ways to dress up a look.'

For more looks,
check out
'Your Street Style' on...

Lookmagazine



Create a
clash with
pastel shoes

Sweater, Gap
Skirt, ASOS
Shoes, Zara
Sunglasses,
Karen Walker
Bag, Clarev.com



Gilet, Coach
Jacket,
Barneys Originals
Dress, The
reformation.com
Hat, Zara
Gloves, Express
Bag, French
Connection

Lauren Gould

Blogger, Themarcystop.com

'There's no easier way to dress for the shows than to throw on a standout maxi, and this floral number by LA-based brand Reformation is one of my recent go-tos.'



Shirt, JBrand
Skirt, Carven
Earrings, Dannijo

Danielle Snyder

Creative director, Dannijo.com

'When it comes to dressing for NYC, my go-to is "effortless chic". Tuck a boyfriend-style shirt dress into a patterned skirt for a cool clash of masculine and feminine.'

Courtney Quinn

Blogger, Colormecourtney.com

'I like to stand out on the FROW with bright stripes, bold colours and over-the-top accessories. Experiment with print mixing, colour blocking or all of the above to push fashion boundaries and yourself into creating something fresh.'

COMPILED BY: SARAH BARLOW